

Lincoln Castle Revealed media coverage 2014/15

Media Title:	Media type:	Date:	Coverage type:	Images:	Circulation:	Editorial value (x3):	Details:	Name-checks:
VisitEngland	UK national and international	February	New for 2014 - media briefing for UK and overseas media about the top stories for 2014 and beyond		n/a	n/a	2015: Lincoln Castle Revealed. Regarded as one of the country's best examples of a Norman castle, Lincoln Castle has been at the centre of the fight for the English throne... and home to Lincoln Cathedral's Magna Carta,	Lincoln Castle; Lincoln Castle Revealed; Lincolnshire; Magna Carta; Victorian prisons; new castle wall walk
VisitEngland	UK national and international	February	New for 2014 - media briefing for UK and overseas media on top stories for 2014 & beyond		n/a	n/a	2015: 800th anniversary of Magna Carta at Lincoln Castle: Lincoln Castle's undergoing extensive renovations to be completed by 2015.	Lincoln Castle; Lincoln Castle Revealed; Lincolnshire; Magna Carta; world-class exhibition centre; THE place to see Magna Carta in the anniversary year; LCC Castle website
VisitBritain Superblog	UK online and overseas	March	48 hours in Lincoln - fam visit	25 colour	500,000	n/a	Lincoln has 2000 years of history and you can even see Roman remains in the city centre. There's a castle, a cathedral and plenty more historic buildings, plus cute tea rooms, excellent restaurants and great shopping.	Lincoln, Lincoln Castle; prisons; filming location; £22m restoration; Magna Carta 800th anniversary; Heritage Skills Centre; Lincoln TIC; Bailgate; Museum of Lincolnshire Life; Steep Hill; Lincoln Cathedral; The Lincoln Hotel; The Collection; Brayford waterfront; direct links to attractions mentioned; Visit Lincoln website
VisitBritain media centre	International online	March	Photo story on LCR	1 colour	n/a	n/a	New world-class heritage visitor attraction for Lincoln: work has begun on the final stage of the £22m project that will write the next chapter in the 1,000 year-old story of one of England's finest Norman castles.	Lincoln Castle; Lincoln Castle Revealed; new state of the art home for Magna Carta; 800th anniversary of Magna Carta; open April 2015; new castle walks; Victorian prison; Heritage Lottery Fund; ERDF; LCC Castle website
Group Leisure	UK national group travel	31-Mar-14	Photo story on LCR	1 colour	10,819	£500	Lincoln Castle enters final stage of restoration project: Work has begun on the final stage of a £22m project to transform Lincoln Castle,	Lincoln Castle; Lincoln Castle Revealed; new state of the art home for Magna Carta; 800th anniversary of Magna Carta; open April 2015; new castle walks; Victorian prisons; Heritage Skills Centre; LCC Castle website
Blueprint Guide to Group Travel	UK online	02-Apr-14	Photo story on final stage of Lincoln Castle Revealed - plus preview on home page	1 colour	n/a	n/a	New world class heritage visitor attraction for Lincoln: Lincoln Castle Revealed aims to transform William the Conqueror's imposing building into a world class heritage visitor attraction.	Lincoln Castle; Lincoln Castle Revealed; world class visitor heritage attraction; state of the art new home for Magna Carta; 800th anniversary of the sealing of Magna Carta; Heritage Lottery Fund; ERDF; LCC Castle website
The Independent online	UK national	05-Apr-14	Easter events round-up - Lincoln Castle included		2,424,390	n/a	William the Conqueror began building Lincoln Castle in 1068: it's now undergoing a refurb, but little soldiers can still learn jousting techniques and medieval etiquette.	Lincoln Castle; refurb; Squire School; event dates; LCC Castle website
Coach Tours UK	UK national group travel	April	Quarter page story on Lincoln Castle Revealed		5,881	£1,872	Standing opposite one of Europe's finest cathedrals, Lincoln Castle's 1000 year-old story continues.	Lincoln Castle; Lincoln Castle Revealed; 1000 year story continues; home to Lincoln Cathedral's Magna Carta; new stories will be revealed; new castle walks; Victorian prisons; Magna Carta; LCC Castle website
Culture 24	UK online	15-Apr-14	Photo story on final stage of Lincoln Castle Revealed - plus preview on home page	3 colour	310,000	n/a	Lincoln Castle's £22m restoration set to open to public on Magna Carta anniversary: Lincoln Castle's dramatic restoration should see the landmark reopen in time for the anniversary of Magna Carta.	Lincoln Castle; Lincoln Castle Revealed; £22m restoration; open in April 2015; new castle wall walks; Victorian prisons; quote from Mary Powell; Heritage Lottery Fund; ERDF; LCC Castle website
Going to Places magazine	UK regional	Spring/summer 2014	Quarter page photo story on final stages of Lincoln Castle Revealed	1 colour	6,000	£450	New world class heritage visitor attraction for Lincoln: Work has begun on the final stage of the £22m project that will write the next chapter in the 1000 year story of one of England's finest Norman castles.	Lincoln Castle; Lincoln Castle Revealed; new state of the art home for Magna Carta; 800th anniversary of Magna Carta; open April 2015; new castle walks; Victorian prison; Heritage Lottery Fund; ERDF; LCC Castle website
Discover Your History magazine	UK national	May	Half page photo story on final stages of Lincoln Castle Revealed	2 colour	n/a	£540	Lincoln Castle Revealed: The next chapter in the 1000 year story of one of England's finest Norman structures is counting down to its completion in 2015.	Lincoln Castle; Lincoln Castle Revealed; new state of the art home for Magna Carta; 800th anniversary of Magna Carta; open April 2015;

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Travel GBI	UK national industry news	June	One sixteenth page story on final stages of Lincoln Castle Revealed		11,116	£500	Work has begun on the final stage of the £22m project that will write the next chapter in the 1000 year story of one of England's finest Norman castles.	Lincoln Castle; Lincoln Castle Revealed; world class heritage visitor attraction; new home to 1215 Magna Carta; 800th anniversary of Magna Carta; open 2015; VL website
Culture 24	UK online	18-Jun-14	Photo story on latest news on Saxon skeletons unearthed for Lincoln Castle Revealed	2 colour	310,000	n/a	Boot wearing high-status Saxon with infected legs among 10 skeletons found in Lincoln.	Lincoln Castle; £22m refurbishment; Saxon sarcophagus; quote from Mary Powell; transformed castle; open in April 2015; home to the Cathedral's 1215 Magna Carta; improved access to Victorian prisons; link to LCC Castle website
Prize magazine	UK national	July	Double page destination feature	2 colour	100,000	£18,000	All Revealing: Work has begun on the final stage of the £22m project that will write the next chapter in the 1000 year story of one of England's finest Norman castles.	Lincoln Castle; Lincoln Castle Revealed; new state of the art home for Magna Carta; 800th anniversary of Magna Carta; open April 2015; new castle walks; Victorian prison; Heritage Lottery Fund; ERDF; LCC Castle website
VisitBritain media centre	USA	July	Photo story on launch of new group travel itineraries for Lincoln Castle Revealed	1 colour	n/a	n/a	Lincoln Castle revealed to groups like never before: One of the UK's finest Norman castles will unveil the next chapter in its 1000 year history in 2015 - as one of the country's "must see" destinations for groups.	Lincoln Castle; Lincoln Castle Revealed; must see destination for groups; open April 2015; £22m restoration; 800th anniversary of Magna Carta; only brand new Magna Carta visitor attraction opening in the anniversary year; new group itineraries; Heritage Lottery Fund; ERDF; LCC Castle website
Group Travel World	UK national group travel	August	Photo story on launch of new group travel itineraries for Lincoln Castle Revealed	1 colour	23,000	£500	Lincoln Castle to unveil new facilities: Developments include a brand new exhibition centre for Lincoln Cathedral's 1215 Magna Carta.	Lincoln Castle; Lincoln Castle Revealed; must see destination for groups; open April 2015; £22m restoration; 800th anniversary of Magna Carta; only brand new Magna Carta visitor attraction opening in the anniversary year; new group itineraries; Heritage Lottery Fund; ERDF; LCC Castle website
Blueprint Guide to Group Travel	UK national group travel	August	Photo story on launch of new group travel itineraries for Lincoln Castle Revealed	1 colour	10,000	£350	Lincoln Castle revealed to groups: One of the UK's finest Norman castles will unveil the next chapter in its 1000 year history in 2015 - as one of the country's "must see" destinations for groups.	Lincoln Castle; Lincoln Castle Revealed; must see destination for groups; open April 2015; £22m restoration; 800th anniversary of Magna Carta; only brand new Magna Carta visitor attraction opening in the anniversary year; new group itineraries; Heritage Lottery Fund; ERDF; LCC Castle website
Group Leisure	UK national group travel	August	Photo story on launch of new group travel itineraries for Lincoln Castle Revealed	1 colour	9,000	£960	Lincoln Castle project unlocks history for groups: Lincoln Castle Revealed is set to transform William the Conqueror's imposing building.	Lincoln Castle; Lincoln Castle Revealed; April 2015 opening; state of the art exhibition centre for Lincoln Cathedral's 1215 Magna Carta; 800th anniversary; full wall walk; panoramic views; specialist tours for groups; LCC Castle website
GTO (Group Travel Organiser)	UK national group travel	August	One eighth of a page story on launch of new group travel itineraries for Lincoln Castle Revealed		8,993	£350	Lincoln Castle to welcome groups: details have been revealed of some of the special group travel itineraries that will be available at Lincoln Castle...	Lincoln Castle; Lincoln Castle Revealed; new exhibition centre 1215 Magna Carta; new visitor experiences in Victorian prisons; new wall walks; half and full day group itineraries; combine with visits to Lincoln Cathedral
The Pass	UK national group travel	August	Photo story on launch of new group travel itineraries for Lincoln Castle Revealed	1 colour	17,000	£450	Lincoln Castle plans for 2015	Lincoln Castle; Lincoln Castle Revealed; new exhibition centre 1215 Magna Carta; new visitor experiences in Victorian prisons; new wall walks; half and full day group itineraries; combine with visits to Lincoln Cathedral; LCC Castle website
Your Hols	UK online	September	Top 10 things to do in Lincoln - Lincoln Castle Revealed included	1 colour	n/a	n/a	Known as one of England's best Norman castles, Lincoln castle has a pretty interesting story to tell.	Lincoln Castle; Lincoln Castle Revealed; Victorian prison; home to Lincoln Cathedral's 1215 Magna Carta; £22m restoration project; Magna Carta Vault; opening April 2015

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VisitEngland	UK online	September	Retweet of MH tweet on Your Hols Lincoln Castle coverage		80,900	n/a	Top 10 things to do in Lincoln including Lincoln Castle	Lincoln Castle; Lincoln; Visit Lincolnshire and Visit Lincoln twitter handles
Daily Telegraph	UK national	20-Sep-14	Feature on Magna Carta 800 trails launch - sidebar on treaty trail includes Lincoln		494,176	£750	The Cathedral Cities of the North: Lincoln Cathedral's 1215 Magna Carta will be displayed in a purpose-built facility in the nearby castle	Lincoln Cathedral; castle; 1215 Magna Carta
Britain magazine	UK national	Sept/Oct	Magna Carta round up feature of Britain's commemorations - one sixteenth of a page mention of Lincoln Castle	1 colour	24,755	£780	Perhaps one of the most spectacular places to see one of the original charters is at the Magna Carta vault at Lincoln Castle....	Lincoln Castle; Lincoln Castle Revealed; £20m restoration; specially designed underground vault; in the round cinema; 1217 Charter of the Forest; 1217 Battle of Lincoln Fair;
Culture 24	UK online	07-Oct-14	Story on British Library ballot for unification event - Lincoln Castle Revealed included		310,000	n/a	British Library opens ballot to view four original Magna Carta: Afterwards Lincoln Cathedral's Magna Carta will take pride of place in a new Magna Carta Vault at Lincoln Castle	Lincoln Castle; Lincoln Cathedral; Magna Carta Vault; opening 1 April 2015
Abouttravel.com	UK and US online	09-Oct-14	Destination feature on Lincoln Castle and Lincoln (fam trip)	1 colour		n/a	Lincoln Castle gets ready for the big reveal: When Lincoln castle fully reopens to the public in 2015, visitors will be treated to a series of remarkable experiences.	Lincoln Castle; Lincoln Castle Revealed; Magna Carta; brilliant new exhibition; 800th anniversary of Magna Carta; £22m restoration; Magna Carta Vault; castle walls; The Castle Explorer; Victorian Prison; Heritage Lottery Fund; ERDF; LCC Castle website
Minerva (international review of archaeology)	International	October	Magna Carta 800 unification - Lincoln Castle included		21,000	n/a	Magna Carta 800 is on the way: All three institutions plan to celebrate Magna Carta's 800th anniversary - Lincoln will open a new purpose-built Magna Carta Centre in Lincoln Castle.	Lincoln Castle; Lincoln Cathedral; Magna Carta Centre
VisitBritain Media centre	International online	October	15 stories for 215 - Magna Carta 800, Lincoln Castle included		n/a	n/a	Lincoln Castle will present its new look to tie in with the anniversary, following four years of renovations and £22m spend.	Lincoln Castle; Magna Carta 800; £22m restoration; LCC Castle website
The Times	UK national	10-Oct-14	Richard Morrison's arts column on Magna Carta 800 - Lincoln Magna Carta Vault mentioned		393,826	£650	Lincoln inaugurates its Magna Carta Vault, part of a £22m restoration	Lincoln; Magna Carta Vault; £22m restoration
Fodor's travel guide to England	USA online	Late 2014	Lincoln Castle information updated		n/a	n/a	The castle is undergoing a major renovation project for the 800th anniversary of the Magna Carta signing in 2015	Lincoln Castle; Lincoln; Magna Carta 800th; major renovation; underground exhibition centre; historic walk
Daily Express	UK national	18-Oct-14	VE promotional copy on Magna Carta - Lincoln included as one of three top cities to visit (one sixteenth of a page)		437,553	£2,250	Charter Breaks: Three of England's finest cathedral cities hold copies of Magna Carta.	Lincoln; Magna Carta; Lincoln Cathedral; Lincoln imp; medieval cobbled streets
The Times of India	India	October	Story on British Library unification event - Lincoln Castle and Magna Carta Vault included		3,321,702	n/a	To prepare for the Magna Carta's 800th anniversary, Lincoln Castle, one of the finest examples of a Norman Castle in England, has undergone extensive renovations to be completed by 2015.	Lincoln Castle; the place to see Magna Carta in the year of its anniversary; world-class exhibition centre; new parts of the castle will open; Victorian prison; special public tours
GTO (Group Travel Organiser)	UK national group travel	Oct/Nov	Half page personal report by GTO editor on Lincoln Castle Revealed (fam visit)	3 colour	8,993	£2,400	Magna Carta and more in Lincoln: I was very pleased to be able to visit the city of Lincoln to view on-going work on Lincoln Castle as it gears up to re-opening fully in time for the Magna Carta 800 celebrations next year.	Lincoln Castle; Lincoln Castle Revealed; £22m restoration; new vault; Magna Carta; Charter of the Forest; Victorian prison; Castle Hotel; Lincoln Cathedral; Doddington Hall and Gardens

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British Library website	Online	November	Closure of ballot for unification tickets - Lincoln Castle exhibition		n/a	n/a	Magna Carta: Power, Justice and Accountability ay Lincoln Castle, opens 1 April 2015	Lincoln Castle; Lincoln Cathedral's Magna Carta; state of the art visitor attraction; Magna Carta Vault; Charter of the Forest; link to Cathedral website
Caravan magazine	UK national	November	Best of British holidays - England for history, Lincoln Castle, half page feature	1 colour	13,009	£3,198	History: Lincoln Castle: In a city that's rife with historical gems and incredible architecture, Lincoln's castle stands out - not just for what it's been through but for what it still contains and can offer new visitors year on year.	Lincoln Castle; Lincoln Castle Revealed; restoration work; disabled access; open spring 2015; Magna Carta Vault; Charter of the Forest; LCC Castle website
Verkeersbureaus.info (largest online platform in the Dutch language)	Netherlands online	November	15 top tips for visiting Britain in 2015 - Magna Carta 800, Lincoln Castle included		n/a	n/a	Lincoln Castle will present its new look to tie in with the anniversary, following four years of renovations and £22m spend.	Lincoln Castle; Magna Carta 800; £22m restoration
Britain magazine	UK national	27-Nov-14	Photo story on Magna Carta Vault	1 colour	24,755	£500	New Magna Carta Vault to be unveiled next year: A brand new £22m heritage visitor attraction to open in Lincoln in April 2015.	Lincoln Castle; Lincoln Castle Revealed; Magna Carta; £22m restoration; Victorian prison; castle wall walk; 800th anniversary of Magna Carta; new vault; opens April 2015; Lincoln Cathedral; joint ticket to Castle and Cathedral; LCC Castle website
The Lady	UK national	12-Dec-14	Top destinations for 2015 feature - Magna Carta 800 leading with Lincoln Castle Revealed, one eighth of a page		27,695	£650	At Home, Magna Carta: Next year marks the 800th anniversary of Magna Carta and Lincoln Cathedral's copy will take pride of place in a new visitor attraction at Lincoln Castle.	Lincoln Castle; April 2015 opening; Lincoln Cathedral; Magna Carta; 800th anniversary; new vault bringing its history to life; LCC Castle website
Paul Pioneer Press, Minnesota	USA regional and online	13-Dec-14	Five Great Getaways for 2015 - Magna Carta 800 and Lincoln Castle included		290,413	n/a	Next year sees the 800th anniversary of Magna Carta: Lincoln Castle, which unveils a new underground vault and interpretative exhibition...	Lincoln Castle; 800th anniversary of Magna Carta; underground vault; April 2015 opening; LCC website
Daily Express	UK national	20-Dec-14	VE promotional copy on 2015 anniversaries - Lincoln Castle Magna Carta included as one of three profiled (one eighth of a page)	1 colour	437,553	£12,000	Make a date with the past: England is the place to visit in 2015. 800 years of Magna Carta at Lincoln Castle	Magna Carta; Lincoln; 800th MC anniversary; Lincoln Castle; £20m restoration; cinema; castle wall walk; prison; Downtown Abbey filming
Daily Telegraph	UK national	27-Dec-14	Top 20 destinations for 2015 - Lincoln and Magna Carta the only British destination featured	1 colour	486,025	£16,000	Lincoln and the Magna Carta Trail; Lincoln is where you should be this year.	Lincoln; Magna Carta; 800th anniversary; Lincoln Castle; £22m restoration; April opening; new vault; Charter of the Forest; Victorian prison; wall walk; Lincoln Cathedral; Lincoln Imp; Old Palace Hotel;
Coach Tours UK	UK national group travel	01-Jan-15	Quarter page preview of Lincoln Castle Revealed		5,881	£1,872	High on a hill surrounded by cobbled streets and standing opposite one of Europe's finest cathedrals, Lincoln Castle's 1,000 year story continues.	Lincoln; Lincoln Castle; Lincoln Cathedral; Magna Carta; Victorian prison; Heritage Skills Centre; LCC Lincoln Castle website
Daily Mail Weekend supplement - TV pages	UK national	03-Jan-15	Teaser for BBC Radio 4 Magna Carta series, Lincoln Castle mentioned as one of places to see it		1,631,117	£2,500	Four original copies of the 800 Magna Carta survive... one at Lincoln Castle	Lincoln Castle; Magna Carta; 800th anniversary
Group Travel Organiser (GTO) magazine	UK national group travel	January	Double page feature on Magna Carta 800 - half page on Lincoln as one of key visitor destinations (LCR Vault as main photo)	1 colour	8,993	£2,550	The road to freedom and liberty: This year marks the 800th anniversary of the issuing of Magna Carta... and will be marked by celebrations around the country.	Lincoln; Lincoln Cathedral; Lincoln Castle; £22m regeneration; April opening; new vault; Charter of the Forest

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Rough Guides	Worldwide online	January	Top 9 new tourist attractions around the world for 2015 - Lincoln included, one of only two from UK	1 colour	3,841,891	n/a	Top Tourist Attractions 2015: Want to see the document that gave birth to democracy? We're talking about the Magna Carta of course, which reaches its 800th birthday this year. You can find out why it's so highly lauded at Lincoln Castle.	Lincoln Castle; Magna Carta; 800th anniversary; state-of-the-art underground vault; in -the-round cinema; wall walk; Victorian prison; April opening; LCC Lincoln Castle website
The Times	UK national	10-Jan-15	Full page travel feature Lincoln (fam visit)	3 colour	393,826	£69,000	A weekend in... Lincoln, Lincolnshire:	Lincoln; Lincolnshire; Lincoln Cathedral; Magna Carta; 800th anniversary; new Magna Carta Vault; April opening; Charter of the Forest; Victorian prison; Steep Hill; The Collection; Stokes High Bridge Café; LCR admission prices; White Hart Hotel; The Reform at The Castle Hotel; Lincoln Castle website
The Travellers' Journal	USA online	January	Travel story on Lincoln Castle Revealed		n/a	n/a	Be part of Magna Carta history: Visit Lincoln, England in 2015!	Lincoln; East England; Lincoln Cathedral; Lincoln Castle; Magna Carta; 800th anniversary; \$35m heritage visitor attraction; Charter of the Forest; David PJ Ross Magna Carta Vault; Victorian prison; April opening; VL website; Lincoln Castle website
Travel GBI	UK national group travel	January	One eighth of a page story on David Ross donation		11,116	£750	£1.4m boost for Lincoln's Magna Carta project;	Historic Lincoln trust; David Ross Foundation; Magna Carta; Lincoln Castle; David PJ Ross Magna Carta Vault; £22m restoration; Victorian prison; LCC Lincoln Castle website
The Independent	UK national	14-Jan-15	Lead travel story on best ways to celebrate Magna Carta - Lincoln Castle included	1 colour	280,351	£8,400	5 ways to celebrate Magna Carta; Linger in Lincoln: Lincoln Cathedral's original copy of Magna Carta will be displayed at the nearby Castle...	Lincoln; Lincoln Cathedral; Lincoln Castle; David PJ Ross Magna Carta Vault; in the round cinema; Charter of the Forest; joint Castle and Cathedral ticket price; Lincoln Castle telephone number and website
VisitEngland Facebook	Social media	15-Jan-15	Photo and message about Lincoln Castle as a place to celebrate Magna Carta 800	1 colour	239,488	n/a		Lincoln Castle; Magna Carta; 800th anniversary; newly-restored; April opening
Toronto Star	Canadian national	15-Jan-15	Travel feature on Magna Carta 800 - Lincoln's copy, USA tour and new Castle home included		546,819	£9,036	Magna Carta's 800th anniversary celebration: One of the four original surviving copies now exhibited in Washington DC returns home to England... England's Lincoln Cathedral copy	Lincoln Cathedral; Magna Carta; US tour; Lincoln Castle; £22m facelift; state-of-the-art interactive tourist attraction; April re-opening; Lincoln Castle website
Country Life	UK national	21-Jan-15	Magna Carta feature - reference to Lincoln Castle		39,132	n/a	Lincoln copy of Magna Carta, Lincoln Castle, from 1 April 2015	Lincoln Castle; Lincolnshire; Magna Carta; 1st April opening
Independent on Sunday	UK national	25-Jan-15	Double page travel feature on Magna Carta 800 destinations - quarter page on Lincoln (fam visit)	1 colour	98,506	£42,000	A charter tour of English freedoms: Lincoln's Magna Carta is the celebrity of the quartet of manuscripts.	Lincoln; Lincoln Castle; Magna Carta; 800th anniversary; Lincoln Cathedral; £22m restoration; new Magna Carta vault; wall walk; Heritage Skills Centre; April opening; admission prices; Lincoln Castle telephone number and website
Sunday Mirror	UK national	25-Jan-15	The 20 hottest destinations for 2015 - Lincoln and Magna Carta included	1 colour	833,047	£6,000	The Hot 20: What's new... and where's cool for the year ahead: Lincolnshire: Why go? It is 800 years since King John sealed the Magna Carta...	Lincoln Castle; Lincolnshire; major revamp; April opening; Visit Lincoln website

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For the Love of Travel magazine	New Zealand national	January	Feature on Magna Carta 800		n/a	n/a	Marking the Magna Carta, 800 years in in 2015: Destinations across England will celebrate this landmark anniversary throughout 2015...	Lincoln Castle Revealed; Lincoln; Lincoln Castle; cobbled streets; Magna Carta; 800th anniversary; £22m restoration project; world-class heritage visitor attraction; April opening; state-of-the-art underground vault; new wall walk; Victorian prison; LCC Lincoln Castle website
Various, including CNN, BBC TV, BBC Breakfast; Daily Mail, Times of India, Britain magazine, Toronto Star, Canadian TV	UK national and international	02-Feb-15	British Library Magna Carta unification press day		n/a	n/a	Photo calls; live TV and radio interviews, print media interviews with Dean of Lincoln covering Lincoln's Magna Carta and new home	Lincoln; Lincoln Cathedral; Magna Carta. Lincoln Castle; new home for Lincoln Magna Carta; 800th anniversary; Magna Carta Vault; online coverage. links to Lincoln Castle website
Financial Times	UK national	14-Feb-15	One page travel feature on Magna Carta 800 destinations - Lincoln included (fam trip)		212,489	£30,000	Quarter page on Lincoln	Lincoln; Cathedral; Castle; Magna Carta; huge restoration project; dramatic new vault; Magna Carta exhibition; April opening; Lincoln Castle website
The Guardian	UK national	14-Feb-15	UK days out: Feature on 20 historic days out, including eighth of a page on Magna Carta in Lincoln		165,672	£6,500	800 years of English history in 20 easy steps: 1215 Magna Carta, Lincoln: Lincoln Cathedral is where Archbishop of Canterbury Stephen Langton studied as a young cleric.	Lincoln Cathedral; Stephen Langton; Lincoln Castle; Magna Carta; 1 April opening; brand new visitor centre; in-the-round cinema screen; Lincoln Cathedral website and telephone number
Fodor's Travel	US travel guide	Feb	Lincoln Castle details updated with Magna Carta details		4,300,000	n/a	Fodor's Choice: The Castle's star exhibit is an original copy of Magna Carta... at this writing the castle was undergoing a major renovation project for the 800th anniversary...	Lincoln Castle; Lincoln; Magna Carta; 800th anniversary; underground exhibition center; historic walk
British Heritage magazine	USA	March	Destination report	2 colour	47,800	£3,900	Lincolnshire and the East Midlands are much neglected by American visitors, but I am always happy to champion the area. Lincoln itself was the destination.	Lincoln; Lincolnshire; Steep Hill; Brown's Pie Shop; Lincoln Castle; restoration project; Magna Carta; 800th anniversary; new exhibition centre; Old Palace Hotel
Culture 24	UK online	02-Mar-15	Magna Carta Trail - the places to visit for the 800th anniversary. Lincoln Castle the lead photo.	3 colour	310,000	n/a	Follow the course of the First Baron's War by visiting the castles where the conflict happened:	Lincoln Castle; Lincoln; Battle of Lincoln Fair; new visitors centre; Magna Carta; Charter of the Forest; Magna Carta Vault; April opening
BBC History magazine	UK national	March	Magna Carta Trail - half page on Lincoln Castle	1 colour	92,755	£6,690	Lincoln has a double claim to a place in Magna Carta's story. It is the home of one of the four surviving original charters of 1215... the town is also site of the battle that can justly be called one of the most influential in England's history.	Lincoln Castle; Lincoln; Magna Carta; a redeveloped visitor centre; LCC castle website
BBC TV Travel Show	UK broadcast (BBC News Channel; BBC 2; plus online)	14-Mar-15	Lincoln Castle included in Global Guide to the world's best events and openings		n/a	n/a	Global Guide: Must-see events: Magna Carta Vault at Lincoln Castle	Lincoln Castle; Lincoln; Magna Carta Vault; 800th anniversary; April opening; LCR video excerpts used
Mail on Sunday	UK national	15-Mar-15	Half page VisitEngland advertising feature on England's top historic cities, including Lincoln		1,447,245	£15,000	Lincoln. It's 800 years since England's most important document, Magna Carta, was sealed, and if you head to the newly restored Lincoln Castle, you can see one of only four surviving original copies...	Lincoln; Lincoln Castle; Magna Carta, 800th anniversary; newly-restored; state-of-the-art underground vault; April opening; new wall walk; Victorian prison; Downton Abbey filming location
Newark Advertiser	UK regional	19-Mar-15	Grand re-opening ticket competition - front page masthead taster plus quarter page competition copy	2 colour	12,824	£1,500	Win family tickets: Medieval musicians, a Feast of Fools and free family fun will mark the end of a four-year, £22m transformation of Lincoln Castle...	Lincoln; Lincoln Castle; four-year, £22m transformation; world class heritage attraction; April opening; medieval wall walk; Victorian prison; David PJ Ross Magna Carta Vault; Lincoln Castle website

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Daily Telegraph	UK national	21-Mar-15	Full page travel feature over a double page spread (fam trip)	6 colour	486,025	£177,000	British history gets ready for its close-up: Lincoln's Magna Carta may have toured the world, but its now returned home to the perfect stage; a dramatic new vault that opens next month.	Lincoln Castle; Lincoln; Lincoln Cathedral; Magna Carta; 800th anniversary; Charter of the Forest; Victorian prison; April opening; LCR admission prices; The Rest; Step Hill; hotel website and telephone number; Lincoln VIC telephone number; Visit Lincoln website; Lincoln Castle website and telephone number
Calgary Herald	Canadian national	21-Mar-15	Lead travel feature on Magna Carta 800 - Lincoln main photo (fam trip)	1 colour	123,722	£24,750	Happy Birthday Magna Carta: One of the most important documents in history will turn 800 years old soon.	Lincoln Castle; Lincoln; Lincoln Cathedral; Magna Carta; 800th anniversary; Charter of the Forest; brand new visitor centre; in-the-round cinema; Victorian prison; April opening; Visit Lincoln website; Lincoln Castle website
Red Deer Advocate	Canadian regional	21-Mar-15	Lead travel feature on Magna Carta 800 - leading on Lincoln Castle (fam trip)	5 colour	14,696	£2,500	History's most important document is a must-see this year: I stood on the castle wall walkway at Lincoln Castle...	Lincoln; Lincolnshire; Lincoln Cathedral; Lincoln Castle; Magna Carta; 800th anniversary; wall walk; Charter of the Forest; castle restoration; new visitor centre; Victorian prison; April opening; Visit Lincoln website; Lincoln Castle website
The Guardian	UK national	21-Mar-15	Let's Go to... Lincoln (Quarter page travel column)	1 colour	165,672	£14,277	Why go now? There will be free entry to many attractions as part of the Discover Lincolnshire Weekend. Anything else happening? Lincoln's Norman castle reopens on 1 April after a four year restoration.	Lincoln; Discover Lincolnshire Weekend; Lincoln Castle; four year restoration; 1 April reopening; Magna Carta display vault; medieval wall walk; Victorian prison; Lincolnshire's Great Exhibition; Browns Pie Shop; Old Bakery; Brewhaus; The Rest; The Bail House; train connections; Visit Lincolnshire website; Lincoln Castle website
Loughborough Echo	UK regional	22-Mar-15	Photo preview story - Robert Hardy voices the past	1 colour	12,849	£500	Hearing voices from the past at new visitor attraction: After a four year restoration Lincoln Castle Revealed re-opens 1 April in the historic city of Lincoln...	Lincoln; Lincoln Castle Revealed; April opening; Lincoln Cathedral; Magna Carta; Robert Hardy; underground vault; Victorian prison; Keith Barron; Lincoln Castle website
Loughborough Echo	UK regional	23-Mar-15	Opening preview	2 colour	12,849	£500	£22m transformation of Lincoln Castle to be unveiled: The Castle's gates will swing open with a fanfare to reveal new visitor experiences - including an underground exhibition home for Lincoln Cathedral's 1215 Magna Carta, one of only four left in the world.	Lincoln; Lincoln Castle; Magna Carta; new visitor experiences; Lincoln Cathedral; details of opening events; free entertainment; quote from Mary; 800th anniversary; medieval wall walk; Victorian prison; David PJ Ross Magna Carta Vault; Lincoln Castle website
Mature Times	UK online	24-Mar-15	Preview of opening	2 colour	n/a	n/a	Don't be a fool and miss out on the new-look £22m Lincoln Castle Revealed: Medieval musicians, a Feast of Fools and free family fun will mark the end of a four-year, £22m transformation of Lincoln Castle into a world-class heritage attraction.	Lincoln; Lincoln Cathedral; Lincoln Castle Revealed; world-class heritage attraction; April opening; event details; quote from Mary; medieval wall walk; Victorian prison; David PJ Ross Magna Carta Vault; joint Cathedral and Castle ticket; Lincoln Castle website
The I	UK national	28-Mar-15	Round-up of Easter days out includes Lincoln Castle opening and Easter events	1 colour	280,351	£2,550	Cracking days out: Lincoln Castle. After a four year restoration, the Norman castle reopens on 1 April.	Lincoln; Lincoln Castle; four year restoration; April opening; Victorian Chocolate Kitchen; Medieval Wall Walk; Victorian prison; Magna Carta; underground vault; Easter Quest; admission prices; Lincoln Castle website
The Independent	UK national	28-Mar-15	Round-up of Easter days out includes Lincoln Castle opening and Easter events	1 colour	59,148	£1,200	Cracking Easter days out: Lincoln Castle. After a four year restoration, the Norman castle reopens on 1 April.	Lincoln; Lincoln Castle; four year restoration; April opening; Victorian Chocolate Kitchen; Medieval Wall Walk; Victorian prison; Magna Carta; underground vault; Easter Quest; admission prices; Lincoln Castle website

Lincoln Castle Revealed media coverage 2014/15

Media Title:	Media type:	Date:	Coverage type:	Images:	Circulation:	Editorial value (x3):	Details:	Name-checks:
VisitEngland Twitter	UK online and overseas	31-Mar-15	RT MH tweet about opening events	1 colour	127,000	n/a		Lincoln Castle Revealed; opening date; Lincoln Castle and Visit Lincolnshire twitter addresses
Rough Guides	Worldwide online	March	15 of the most impressive castles in England - Lincoln Castle included	1 colour	3,841,891	n/a	This is our pick of the best castles in England:	Lincoln Castle; Lincolnshire; wall walks; Victorian prison; revamp; Magna Carta; direct link to castle website
Rough Guides	Worldwide online	02-Apr-15	Travel feature on Lincoln Castle and Lincoln	4 colour	3,841,891	n/a	The One Magna Carta exhibition you need to see this year: If you visit only a single Magna Carta exhibition this year, make it this one...	Lincoln; Lincoln Castle; Magna Carta; 800th anniversary; Lincoln Castle Revealed; Lincoln Cathedral; new vault; cinema; wall walks; Victorian prison; The Rest; Steep Hill; Wig and Mitre; castle admission prices; hotel website; Wig and Mitre website; Lincoln Castle website
Loughborough Echo	UK regional	03-Apr-15	Photo story on opening	1 colour	12,849	£500	Lincoln Castle celebrates £22m transformation: The castle's gates opened with a fanfare and confetti cannon blast to reveal new visitor experiences...	Lincoln; Lincoln Castle; Lincoln Cathedral; opening event; medieval wall walk; Victorian prison; David PJ Ross Magna Carta Vault
Independent on Sunday	UK national	12-Apr-15	Full page feature on Stephen Langton Walk	4 colour	98,506	£90,000	Feel free to take liberties on this trek: The Bishop Langton Trail, through Lincolnshire, follows the history of one of Magna Carta's architects.	Lincoln; Lincolnshire; Magna Carta; 800th anniversary; Langton-by Wragby; walk route details; dual world-class attractions; Lincoln Cathedral; Lincoln Castle; Lincolnshire Wolds; Market Rasen; Lincolnshire limewoods; Fiskerton; Castle Hotel; hotel website; Lincoln VIC telephone number; VL website; Lincoln Castle website
Landscape magazine	UK national	April	6 page feature on Lincoln Castle angled on the new wall walk	14 colour	41,064	£42,300	Walking the ramparts: A stroll around the towering medieval walls of Lincoln castle provides lofty views over historic landmarks.	Lincoln; Lincolnshire; Lincoln Castle; Lincoln Castle Revealed; medieval wall walk; Victorian prison; Magna Carta; 800th anniversary; £22m restoration; Charter of the Forest; Battle of Lincoln Fair; Ellis Windmill; Lincoln Edge; April opening; Lincoln Castle website
Group Leisure	UK national group travel	April	Quarter page photo preview of opening	1 colour	10,819	£1,875	Picture this: the last month in pictures. Charter Wall completed in March	Lincoln Castle; Magna Carta; giant wall of words; Lincoln Castle website
Times of Malta	Malta national	26-Apr-15	Double page spread travel destination feature (fam visit)	8 colour	37,000	£8,000	Castle celebrates Magna Carta: in the 800th year since this charter started democracy in England, Natalie Bowen examines a copy in Lincoln.	Lincoln; Lincoln Castle; new walkway; Magna Carta' 800th anniversary; Norman castle; restoration; Lincoln Cathedral; underground vault; Charter of the Forest; text embossed on a huge wall; Victorian prison; special events; admission prices; Lincoln Castle website
Sunday Times	UK national	26-Apr-15	Top tips for breaks: quarter page on Magna Carta in Lincoln		777,966	£29,190	See the Magna Carta, Lincoln... a £22m makeover at the castle, completed this month in time for the 800th anniversary of Magna Carta in June.	Lincoln; Lincoln Castle; Magna Carta; wall walk; events programme; jousting; Magna Carta Weekend; event dates; Castle admission; Lincoln Cathedral joint ticket; Castle Hotel; Wig & Mitre; Lincoln Castle website
Westways magazine	USA regional (California)	May	Quarter page preview as part of travel column on Magna Carta 800th in UK	1 colour	4,100,000	£36,000	3 reasons to Get Excited About 800 years of Magna Carta: here are the best ways to exercise your own personal freedom and join in:	Lincoln Castle; re-opens this year; four year \$35m renovation; new Magna Carta vault; Lincoln Castle website

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British Heritage	USA national	May	Two page destination feature on Lincoln	5 colour	47,800	£7,800	A Day Well Spent: Lincoln. Approaching Lincoln by train or roadway, the towers of Lincoln Cathedral can be seen for miles...	Lincoln; Lincolnshire; Lincoln Cathedral; Lincoln Castle; downhill shopping precinct; White Hart Hotel; Old Palace Hotel; Lincoln Hotel; Lincoln's twin world class attractions; Castle's major restoration project; Victorian prison; new exhibition centre for Magna Carta; 800th anniversary; Steep Hill; Usher Gallery; The Collection; Museum of Lincolnshire Life
Country Walking	UK national	May	Two page destination feature on Stephen Langton Trail PLUS 1 page trail planner with full walk route details	4 colour	26,635	£31,500	The power behind the throne: this fascinating walk reveals the real story of the Magna Carta...	Lincoln; Lincoln Castle; Magna Carta; Stephen Langton; new walk; Lincoln Cathedral; Lincoln Castle; Battle of Lincoln Fair; Charter of the Forest; Witham Valley; new exhibition centre for Magna Carta; castle wall walk; admission prices; Lincoln Castle website
Go NOMAD	USA online	May	Magna Carta 800th anniversary travel feature on London - Lincoln included in Magna Carta side trips (fam visit)		350,000	n/a	Magna Carta Madness in England this Summer: Side Trips: Lincoln. Want to avoid the long queues in London and see an original 800-year-old Magna Carta close up in a medieval walled fortress town? Head north to the cobblestone streets of the quant town of Lincoln...	Lincoln; medieval walled fortress; cobblestone streets; £22m project; Lincoln Castle; world class heritage visitor attraction; reopened spring; state-of-the-art underground vault; Visit Lincoln website
Sunday Express	UK national	03-May-15	It's May so... preview of Grand Medieval Joust at Lincoln Castle		358,553	£4,310	Prepare for battle at Lincoln Castle and its Grand Medieval Joust in May...	Lincoln Castle; Norman fortress; Victorian prison; Downton Abbey filming location; Lincoln Castle website and telephone number
Global Traveller	USA national	May	Travel feature on Magna Carta 800 locations including Lincoln (fam visit)		109,000	£10,000	800th anniversary of the Magna Carta: Lincoln's lies in a stunning new underground vault at Lincoln Castle, introduced by state-of-the-art interpretative and interactive displays...	Lincoln Castle; Magna Carta; underground vault; new wall walk; re-opening; anniversary events throughout 2015; Lincoln Castle website
Lonely Planet	UK online and overseas	May	Travel feature on Magna Carta 800 locations, Lincoln included	1 colour	11,000,000	n/a	Barons, battles and 'Bad King John': the real Magna Carta. Lincoln: castles and cathedrals. The attractive hill-top Midlands city of Lincoln is home to another of the four surviving copies, housed in a state-of-the-art vault in Lincoln Castle.	Lincoln; Lincoln Castle; Magna Carta; new underground vault; Lincoln Cathedral; Battle of Lincoln Fair; Bomber County; train connections; Castle Hotel; links to separate Lonely Planet web travel details on Lincoln; Lincoln Castle; Lincoln Cathedral and Castle Hotel
Choice magazine	UK national	May	News story previewing Diversity Magna Carta 800 event	1 colour	102,032	£2,385	Diversity world premiere in Lincoln for Magna Carta 800: Lincoln will be putting a new spin on the 800th anniversary of Magna Carta this summer with the premiere of a street dance tribute to freedom...	Lincoln; Magna Carta 800; Diversity; Lincoln Castle; £22m restoration; Lincoln Castle Revealed: state-of-the-art visitor attraction; Magna Carta Anniversary Weekend; Lincoln Cathedral; event dates; Baron's Trail; Lincolnshire's Great Exhibition; Lincoln Castle website; Visit Lincolnshire website
Group Travel Organiser (GTO)	UK national group travel	May	Quarter page story on Lincoln Castle reopening	1 colour	8,993	£630	Transformed castle wows the crowds: set high on a hill opposite one of Europe's finest gothic cathedrals, Lincoln Castle has re-opened following a four year, £22m transformation.	Lincoln Castle; Lincoln Cathedral; Norman castle; Medieval Wall Walk; Magna Carta Vault; group bookings; Lincoln Castle telephone number
Silver Travel Advisor	UK online	May	Travel feature on Lincoln castle Revealed (fam visit)	7 colour	n/a	n/a	£22m heritage project linked to Magna Carta: From the western ramparts of Lincoln Castle, England's history is laid out around me in one eye-opening package.	Lincoln Castle; Lincoln; Lincoln Cathedral; Bomber Command; Magna Carta; £22m project; Lincoln Castle Revealed; Ther Old Palace hotel; links to Lincoln Castle website; Visit Lincolnshire website; The Old Palace
Sun on Sunday	UK national	31-May-15	10 celebrations for Magna Carta anniversary weekend - Lincoln included	1 colour	1,480,328	£5,400	Party in a Castle, Lincoln; Dance act Diversity will headline at the castle...	Lincoln Castle; Lincoln; Diversity; anniversary weekend; Freedom festival; Brayford Waterfront; Lincoln Castle website

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Daily Express	UK national	06-Jun-15	Half page travel feature on Lincoln and Magna Carta Anniversary Weekend	1 colour	403,343	£51,800	Lincoln's freedom party: American tourists have been known to break down in tears when they see the Magna Carta on show at Lincoln Castle...	Lincoln; Lincoln Castle; Magna Carta; Norman castle' £22m refurbishment; Magna Carta Weekend; new visitor experience; wall walk; Victorian Prison; Steep Hill; Henry's Tea Room; event dates; Lincoln TIC telephone number; Visit Lincoln website
Sunday Express S magazine	UK national	07-Jun-15	First Look page (top things to do in UK that week) - quarter page preview of Lincoln Castle Magna Carta Weekend	2 colour	358,553	£30,500	Visit: Lincoln is playing host to the Great Magna Carta Weekend celebrating the 800th anniversary of one of the world's most influential documents.	Lincoln; Lincoln Castle; Magna Carta Weekend; 800th anniversary; Diversity; food and heritage; Lincoln Barons' Charter Trail; Steep Hill; Magna Party; event dates and times; admission costs. Visit Lincoln website
The Sun on Sunday	UK national	07-Jun-15	Travel feature round-up of the best 'Dad's Day' events - Lincoln Castle included	1 colour	1,480,328	£8,625	DIY: Restore a castle. Probably the manliest treat here - smashing hot metal into shape over a weekend's introduction to blacksmithing. It's all part of the Heritage Skills Centre at Lincoln Castle, a £22m restoration project.	Lincoln Castle; Heritage Skills Centre; £22m restoration project; traditional English craftsmanship; course dates and costs; Lincoln Castle website
School Travel Organiser	UK national group travel	June	Teacher Tips for Trips - one page feature, Lincoln Castle for school trips	1 colour	10,000	n/a	Seals of approval; Three teachers tell us about their favourite places to take school trips: Helen McArdle, Yarborough Academy - Lincoln Castle	Lincoln Castle; history; educational workshops; inspiring; friendly staff; Lincoln Castle website and telephone number
Culture 24	UK online	11-Jun-15	Magna Carta 800 - Lincoln Castle included	1 colour	310,000	n/a	Where to celebrate the Magna Carta, The UK's best exhibitions and locations: Lincoln Castle - firmed to coincide with the £22m restoration, Lincoln's Magna Carta and Charter of the Forest have gone on display...	Lincoln Castle; £22m restoration; Magna Carta; widescreen cinema
Travel GBI	UK national group travel	15-Jun-15	Quarter page news story on Lincoln Castle reopening and Magna Carta Weekend preview	1 colour	12,842	£2,250	New look Lincoln Castle is a hit with visitors: The £22m restoration at Lincoln Castle has seen visitor numbers increase... Lincoln will mark the 980th anniversary of Magna Carta with the premier of street dance tribute to freedom.	Lincoln Castle; £22m restoration; Lincoln Castle Revealed; 1st April opening; Norman fortress; increase in visitor numbers; Medieval Wall Walk; Victorian Prison; David P. J. Ross Magna Carta Vault; 800th anniversary; Magna Carta Weekend; Diversity; event dates; Lincoln Castle website; Visit Lincolnshire website
VisitEngland tweet	Social media	June	Magna Carta Anniversary Weekend at the Castle	1 colour	130,000	n/a	Fancy partying in a castle this weekend? There are still tickets left for Magna Carta celebrations at Lincoln Castle	Lincoln Castle twitter handle; Magna Carta; link to Lincoln Castle website
My Weekly magazine	UK national	Summer	Magna Carta Anniversary Weekend at the Castle preview - eighth of a page	1 colour	103,137	£3,300	Magna Carta 800: Dance group Diversity will star at the Magna Carta 800th Anniversary Weekend.	Lincoln; Lincoln Castle; £22m refurbishment; Magna Carta Anniversary Weekend; Lincolnshire; Norman castle; street carnival; event dates; Lincoln Castle website
Walk magazine	UK national	Summer	4 page feature on Stephen Langton Trail walk plus one page on Lincolnshire walking generally	20 colour	83,590	£89,250	In search of Magna Carta: eight hundred years after it was reluctantly signed by King John, Magna Carta is celebrated in a trail named after one of its architects. This new trail ends in Lincoln, home to one of the original copies...	Lincoln; Lincoln Castle; Magna Carta; Stephen Langton Trail; 800th anniversary; Magna Carta Vault; £22m refurbishment; Heritage Skills Centre; Langton by Wragby; Apley; Lincolnshire Limewoods; Fiskerton; Greetwell; Lincoln Cathedral; Viking Way; Lindsey Loop; Fosdyke Canal Trail; Aviation Trails; Lincolnshire Wolds; Gibraltar Point; Frampton Marsh; Visit Lincolnshire website
Attractions Management magazine	International	Summer	Eighth of a page story on Lincoln Castle opening	1 colour	70,176	n/a	£22m Lincoln Castle works completed: Lincoln Castle in Lincolnshire, UK, has reopened following a £22m refurbishment.	Lincoln Castle; Lincolnshire; £22m refurbishment; home of Magna Carta; Charter of the Forest; Lincoln Castle website
Express & Star	UK regional	19-Jun-15	Half page travel feature on Lincoln (fam visit)	2 colour	67,000	£12,000	Home to Magna Carta: Eight centuries after the sealing of Magna Carta by King John in Surrey, there are only four known surviving copies in existence.	Lincoln Castle; Magna Carta; Lincoln Cathedral; White Hart Hotel; Lincoln Castle Revealed; £22m project; Museum of Lincolnshire Life; Burton Road Chippy; Brayford Belle; Visit Lincoln website

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People's Friend	UK national	25-Jul-15	Two page destination feature plus front cover splash	6 colour	214,814	£45,000	The Big Reveal: Gillian Thornton visits Lincoln Castle in the wake of its multi million pound makeover...one of my best UK discoveries for 2015.	Lincoln Castle; Lincoln Cathedral; Bomber Command; Magna Carta; Lincoln Castle Revealed; £22m project; 800th anniversary; Magna Carta Vault; Medieval Wall Walk; Victorian Prison; Heritage Skills Centre; cobbled streets; Aviation Trail; East Kirkby; Coningsby; Woodhall Spa; Dambusters; Old Palace; Lincoln Castle website; Visit Lincoln website
Group Travel Organiser (GTO)	UK national group travel	Summer	GTO annual awards - Lincoln Castle Revealed wins Editor's Award for Innovation in Tourism. Full page	3 colour	8,993	£5,070	Lincoln Castle Revealed says it all. The project has opened up areas of the site that were closed to the public for decades... Lincoln Castle impressed with the scale of its redevelopment and its attention to detail.	Lincoln Castle; Lincoln Castle Revealed; Lincolnshire County Council; £22m four year restoration; Magna Carta; 800th anniversary; Magna Carta Vault; medieval wall walk; Victorian prison
Elevate	Air Serbia in-flight magazine	October	Special feature on Magna Carta 800 - half page on Lincoln	1 colour	900,000	£12,249	Lincoln Castle - which re-opened in April following four years of extensive restoration costing £22m - displays the nearby cathedral's copy of the 1215 charter in its new visitor centre...	Lincoln Castle; Magna Carta; £22m restoration; April re-opening; Magna Carta Vault; underground cinema; Lincoln Cathedral; Charter of the Forest
Daily Telegraph online	UK national online	30-Oct-15	After Dark at the Castle event in top events round-up		5,022,155	n/a	Reimagine history: As part of the 800th anniversary celebrations of Magna Carta. Lincoln Castle is hosting a modern day, lights, sounds and digital interpretation of the historic agreement.	Lincoln Castle; Magna Carta; 800th anniversary; After Dark at the Castle; event dates; Frequency Festival; link to Lincoln Castle website; link to separate feature on why 2015 is Lincoln's year
British Guild of Travel Writers (BGTW)	Lincoln Castle Revealed voted Best UK Tourism Project of 2015	November	Presentation of award at BGTW annual dinner in London; local and industry coverage		n/a	n/a	Lincoln Castle Revealed & Magna Carta Vault was winner of the UK Tourism Awards (nominated by BGTW member Gillian Thornton after fam visit)	
TOTALS:					61,340,076	£1,022,559		

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